

2ND ANNUAL JAZZ EXCHANGE EXPERIENCE  
A BENEFIT FOR THE JAZZ EXCHANGE

**INTERNATIONAL**  
**JAZZ DAY**  
**+ BENEFIT**  
**CONCERT**

SUNDAY, APRIL 28TH, 2024

EL PASO, TX



## 2ND ANNUAL JAZZ EXCHANGE EXPERIENCE A BENEFIT FOR THE JAZZ EXCHANGE



Special Guest Artist  
**JOSH EVANS**

**JOSH EVANS**, born and raised in Hartford, CT, was drawn to the trumpet after hearing a Roy Eldridge and Dizzy Gillespie recording at the age of 10. Josh began studying with Raymond 'Dr. Rackle' Williams and within a year he began performing regularly with Dr. Rackle's Sound Griot Brass Band. By the age of 14 Evans' musical career began to take shape when he started to study with and be mentored by the celebrated alto saxophonist/composer, and educator Jackie McLean. Studying under McLean who shared the bandstand with Miles Davis, Charlie Parker, and Art Blakey, would be pivotal in Josh's career. The experience would blaze the path for performances with Jackie McLean which included New York based venues known as the Blue Note, Iridium, the Regattabar located in Boston, MA, and the Bushnell Center for Performing Arts in Hartford, CT.

In April 2005 Josh began a Three and a half year stint with the Winard Harper Sextet, touring the United States performing and conducting master classes. The group personnel, at different points, consisted of Billy Taylor, Frank Wess, and George Cables, as well as trumpet players Terrell Stafford, Claudio Roditi, and Phillip Harper. The group would also record a wonderful album in 2006, entitled 'Make it Happen' for Piadrum Records.

**Evans has performed in the bands of:** Jackie McLean, Cedar Walton, Rashied Ali, Oliver Lake, Benny Golson, Freddie Redd, Billy Harper, Charles Tolliver, Rene McLean, Curtis Fuller, Grachan Moncur III, Rufus Reid, Christian McBride, Bobby Watson, Charlie Persip, Muhal Richard Abrams, David Murray, Ralph Peterson, "Kuumba" Frank Lacy, Joe Chambers, Bob Mover, Roy Hargrove, Jimmy Greene, Winard Harper, Jesse Davis, Harold Mabern, David Schnitter, Warren Smith, Gregory Porter, Shelia Jordan, T.S. Monk, Sam Newsome, Vincent Herring, and more.



**2ND ANNUAL JAZZ EXCHANGE EXPERIENCE  
A BENEFIT FOR THE JAZZ EXCHANGE**



**Come Celebrate International Jazz Day with us and serving a cause for the jazz exchange benefit concert**

**Sunday, April 28, 2024  
6:30pm - 9:30pm**

**Online Tickets:**

**VIP Admission \$80.00**

**Include delectable finger foods and beverages and reserved seating.  
(limited amount of tickets)**

**General Admission \$60.00**

**General Seating for the Show Only  
(limited amount of tickets)**

**SUNSET HEIGHTS COFFEE CO.**

**ARTIST SPONSORSHIP LEVEL - \$2,500 - \$4,000**

**SPECIAL GUEST + THE JAZZ EXCHANGE QUARTET OR THE JAZZ EXCHANGE BIG BAND**



**SPECIAL GUEST TRUMPETER  
FROM NEW YORK CITY  
JOSH EVANS**



**OR**



# ARTIST SPONSORSHIP LEVEL: \$2,500 - \$4,000

## THE JAZZ EXCHANGE QUARTET OR TJE BIG BAND + SPECIAL GUEST ARTIST

Elevate your support and become an essential part of the performance as an Artist Sponsor for the International Jazz Day Benefit Concert hosted by The Jazz Exchange. With your sponsorship ranging from \$2,500 to \$4,000, you have the unique opportunity to bring together two musical forces: a Special Guest artist and The Jazz Exchange Quartet or with The Jazz Exchange Big Band. Your contribution directly enables the collaboration between these exceptional talents, resulting in a dynamic and unforgettable musical experience for audiences to enjoy.

### Sponsorship Benefits:

- **Prominent Recognition:** Your brand is featured during sponsored artists' performances, interviews, and promotional materials.
- **Exclusive Access:** Receive backstage access and photo-op with special guests and band members.
- **Brand Integration:** To extend your brand reach, collaborate with The Jazz Exchange such as limited-edition merchandise or digital releases, to extend your brand's reach.
- **Networking Opportunities:** Connect with industry professionals, fellow sponsors, and music enthusiasts at exclusive networking events.
- **Social Media Exposure:** Increase your brand's visibility through shoutouts, mentions, and tags on the artist's social media platforms.
- **Community Impact:** Support the next generation of musical talent and contribute to the vibrancy of our artistic community.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting our mission to promote music education, and live music in the community and nurture our future generations of musicians.

### Customization:

- Personalized sponsorship package available to align with your brand's objectives and budget.
- Let's collaborate on creating a unique partnership that resonates with your brand's identity and values.

# Jazz Legend Luminary: \$15,000+

With your distinguished contribution of \$15,000 or more, you illuminate the stage as a beacon of support for the International Jazz Day Benefit Concert hosted by The Jazz Exchange. Your generosity transcends boundaries, enriching the cultural landscape and preserving the essence of jazz for generations to come. Embrace your role as a luminary in the jazz community, where your passion for the art form inspires others to embrace its boundless creativity and soulful expression.

## Sponsorship Benefits:

- **Exclusive Recognition:** Your name or logo is prominently displayed on all event materials, including promotional materials, signage, and digital platforms.
- **VIP Experience:** Enjoy VIP access to the International Jazz Day Benefit Concert, including premium seating, backstage tours, and meet-and-greet opportunities with featured artists.
- **Brand Integration:** Collaborate with The Jazz Exchange on co-branded content and promotional campaigns to amplify your brand's association with the event.
- **Community Engagement:** Showcase your commitment to the arts and cultural enrichment by aligning with an internationally recognized celebration of jazz music.
- **Networking Opportunities:** Connect with fellow luminaries, industry leaders, and jazz enthusiasts at exclusive receptions and networking events.
- **Customized Recognition:** Tailored sponsorship benefits to meet your unique marketing objectives and enhance your brand's visibility within the jazz community.
- **Legacy Impact:** Leave a lasting imprint on the jazz landscape, contributing to the preservation and promotion of this iconic musical genre.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

## Customization:

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# Melody Maker: \$10,000+

Step into the spotlight as a Melody Maker and become an integral part of crafting the melodic tapestry of the International Jazz Day Benefit Concert presented by The Jazz Exchange. With your generous contribution of \$10,000, you play a vital role in shaping the unforgettable melodies that resonate throughout the concert hall, captivating audiences with the timeless allure of jazz music. As a Melody Maker, you embody the essence of creativity and innovation, empowering emerging artists to compose new musical landscapes that inspire and uplift listeners around the world.

## Sponsorship Benefits:

- **Prominent Recognition:** Your name or logo is prominently featured on event materials, including concert programs, banners, and digital advertisements, ensuring widespread visibility and recognition among attendees and supporters.
- **Preferred Seating:** Enjoy priority seating at the International Jazz Day Benefit Concert, allowing you to experience the magic of live jazz performances from prime vantage points within the venue.
- **Exclusive Hospitality:** Receive VIP treatment with access to an exclusive pre-concert reception, where you can mingle with fellow sponsors, artists, and music industry professionals in an intimate and welcoming atmosphere.
- **Personalized Acknowledgment:** Receive a personalized thank-you message from The Jazz Exchange, expressing gratitude for your generous support and dedication to the advancement of jazz music and its cultural legacy.
- **Networking Opportunities:** Expand your professional network and forge meaningful connections with like-minded individuals who share a passion for jazz music and the arts, creating opportunities for collaboration and mutual support.
- **Legacy Impact:** Make a lasting impact on the future of jazz by investing in the development of emerging talent and supporting initiatives that promote diversity, inclusion, and innovation within the music industry.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

## Customization:

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# Riff Rhapsodist: \$7,500+

Embark on a musical journey of exploration and expression as a Riff Rhapsodist for the International Jazz Day Benefit Concert presented by The Jazz Exchange. With your donation of \$7,500, you become a catalyst for creativity and inspiration, empowering artists to unleash their improvisational prowess and craft spontaneous melodies that captivate the audience's imagination. Your support ensures that the concert is a celebration of the spontaneous and the unexpected, where each riff and solo transports listeners to new and uncharted musical territories.

## Sponsorship Benefits:

- **Exclusive Recognition:** Your name or logo prominently featured on event materials, including concert programs, signage, and promotional materials, as a Riff Rhapsodist, showcasing your commitment to fostering artistic expression and innovation within the jazz community.
- **Premium Seating:** Enjoy priority seating at the International Jazz Day Benefit Concert, with access to the best seats in the house, ensuring an unparalleled viewing experience and optimal acoustics for enjoying the live performances.
- **Personalized Experience:** A personalized meet-and-greet with featured artists and performers, providing you with the opportunity to connect with the creative minds behind the music and gain insight into their artistic process and inspiration.
- **VIP Hospitality:** Access to an exclusive VIP lounge area at the concert venue, where you can relax and mingle with fellow Riff Rhapsodists while enjoying complimentary refreshments and amenities, creating lasting memories and forging new friendships within the jazz community.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

## Customization:

- Personalized sponsorship package available to align with your brand's objectives and budget.
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# Bebop Benefactor: \$5,000+

Embark on a journey of musical innovation and improvisation as a Bebop Benefactor for the International Jazz Day Benefit Concert presented by The Jazz Exchange. With your donation of \$5,000, you become a driving force behind the cutting-edge creativity and boundary-pushing experimentation that define the bebop style of jazz. Your support enables emerging artists to explore new sonic territories and push the limits of artistic expression, ensuring that the concert is a showcase of innovation and invention.

## Sponsorship Benefits:

- **Prominent Recognition:** Your name or logo prominently featured on event materials, including posters, banners, and digital advertisements, as a Bebop Benefactor, demonstrating your commitment to supporting the evolution of jazz music.
- **VIP Experience:** Receive VIP treatment at the International Jazz Day Benefit Concert, with access to exclusive amenities such as reserved seating, backstage photo-ops, and meet-and-greet opportunities with featured artists.
- **Commemorative Keepsake:** A personalized keepsake, such as a signed concert poster or limited edition recording, to commemorate your contribution and serve as a lasting reminder of your dedication to jazz music and its cultural significance.
- **Networking Opportunities:** Connect with fellow Bebop Benefactors, artists, and music industry professionals at exclusive pre-concert receptions and networking events, fostering valuable relationships and collaborations within the jazz community.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

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# Groove Guardian: \$2,500+

Set the groove in motion as a Groove Guardian for the International Jazz Day Benefit Concert presented by The Jazz Exchange. With your donation of \$2,500, you play a vital role in laying down the foundation of rhythm and harmony that drives the spirit of jazz forward. Whether it's the infectious pulse of a walking bass line or the syncopated beat of a swinging drum kit, your support ensures that the concert pulses with energy and excitement from start to finish.

## Sponsorship Benefits:

- **Prominent Recognition:** Your name is prominently displayed on event signage and promotional materials as a Groove Guardian, acknowledging your commitment to keeping the groove alive.
- **VIP Experience:** Receive VIP treatment at the International Jazz Day Benefit Concert, with access to exclusive amenities such as reserved seating, backstage photo-ops, and meet-and-greet opportunities with featured artists.
- **Commemorative Keepsake:** A personalized keepsake, such as a signed concert poster or limited edition recording, to commemorate your contribution and serve as a lasting reminder of your dedication to jazz music and its cultural significance.
- **Networking Opportunities:** Access to an exclusive VIP lounge area at the concert venue, where you can relax and mingle with fellow Groove Guardians while enjoying complimentary refreshments and amenities.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

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# Swing Serenade Supporter: \$1,000+

Embrace the infectious rhythm and timeless charm of swing as a Swing Serenade Supporter for the International Jazz Day Benefit Concert hosted by The Jazz Exchange. With your contribution of \$1,000, you become an essential part of the ensemble, infusing the concert with the toe-tapping energy and melodic grace that define the swing era. Your support ensures that audiences of all ages can experience the joy and excitement of live jazz music, fostering a sense of community and celebration that transcends boundaries.

## Sponsorship Benefits:

- **Acknowledgment:** Your name is listed in the concert program as a Swing Serenade Supporter, recognizing your commitment to preserving and promoting the legacy of swing music.
- **Event Access:** Receive complimentary admission to the International Jazz Day Benefit Concert, allowing you to immerse yourself in the electrifying atmosphere and revel in the sounds of swing.
- **Social Media Shoutout:** A personalized shoutout on The Jazz Exchange's social media channels, thanking you for your generous support and encouraging others to join in celebrating the magic of jazz.
- **Swing Swag:** A special thank-you gift, such as a commemorative poster or souvenir, to commemorate your contribution and serve as a memento of your support for jazz music.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

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# Cool Cat Contributor : \$500+

Step into the spotlight as a Cool Cat Contributor and join the groove as we swing into action for the International Jazz Day Benefit Concert presented by The Jazz Exchange. With your contribution of \$500+, you embody the laid-back charm and effortless cool of jazz, becoming an essential part of the rhythm that drives this electrifying event. Your support ensures that the concert is a celebration of camaraderie and creativity, where music lovers of all stripes can come together to revel in the soulful sounds and vibrant energy of jazz.

## Sponsorship Benefits:

- **Prominent Recognition:** Your name is listed in the concert program as a Cool Cat Contributor, acknowledging your role in supporting the event and its mission to promote jazz music and culture.
- **Event Access:** Receive complimentary admission to the International Jazz Day Benefit Concert, granting you access to an evening filled with unforgettable performances and musical camaraderie.
- **Social Media Shoutout:** A personalized shoutout on The Jazz Exchange's social media channels, thanking you for your generous support and inviting others to join in celebrating the magic of jazz.
- **Swing Swag:** A special thank-you gift, such as a commemorative poster or souvenir, to commemorate your contribution and serve as a memento of your support for jazz music.
- **Tax Advantages:** Enjoy the benefits of tax deductions while supporting The Jazz Exchange non-profit 501(C)(3) and our mission to promote music education, and live music in the community and nurture our future generations of musicians.

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# THE JAZZ & EXCHANGE™

Building Communities Through Music

## GET INVOLVED

Be Part of Something Special, enriching lives through jazz.  
Together, let's make a difference in the world of music!

# CONTACT US



## WEBSITE

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EXECUTIVE DIRECTOR & FOUNDER


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Questions? Feel free to ask about sponsorship opportunities or our event at [contact@thejazzexchange.org](mailto:contact@thejazzexchange.org)